RightRound

WHAT WE DO

RightRound specializes in Internet connectivity anywhere, high-density WiFi solutions, beacon deployment and video streaming for live events, festivals and conferences. Our goal is to solve technology problems, and make event technology work while making it feel easy and seamless.

INTERNET ANYWHERE	HIGH-DENSITY WIFI	LIVE VIDEO STREAMING	BEACON DEPLOYMENT
Internet in the middle of nowhere or Midtown, no request is too outrageous. RightRound has delivered internet service to locations ranging from city hotels, to parking lots, to Black Rock Desert.	Give attendees and production staff good access to the information they need to run the show and keep in touch. Solutions scale to support many people, each using several devices.	High quality video broadcast, whether it's a single speaker, a panel, or a full on rock concert. RightRound can provide crew, equipment, and production to share the event live on the Internet.	Let our experienced technicians do the work of prepping, managing and deploying hundreds of beacons while you and your clients walk the cutting edge of digital marketing and attendee engagement.

WHO WE ARE

RightRound is an Austin-based company that brings a deep knowledge of technology and has a track record of proven success with high profile events. Our background includes unparalleled expertise and solid experience in providing critical, dedicated Internet connectivity to technically challenging locations. Our team is a roster of seasoned veterans from the Tech, Motion Picture, Telecom and Hospitality industries. Our motto is that we are event people who do networking. Providing first class service to successful events is what gives our work meaning.

WHERE WE'VE BEEN

RightRound has delivered Internet connectivity to locations ranging from posh hotels to vacant warehouses across the United States. We've serviced events in Europe and South America, too. The bottom line is that we'll go to work anywhere we are needed.

HOW WE WORK

We recognize the events industry is facing major changes, and being connected to the Internet is no longer a luxury. Bandwidth dependent solutions are now as critical as power and water. Our discovery process is designed to formulate a custom solution that accounts for your requirements and budgetary considerations.

Needs Analysis: Each project begins with a dialogue to investigate and understand your needs and goals. RightRound performs a comprehensive analysis, and engineers a design and deployment solution tailored to the specific needs of the event.

Site Survey: A survey of the event venue is performed to assess the unique physical environment and existing network infrastructure. We use that information to develop a practical plan for deployment and installation.

Proposal: After reviewing all the collected data, RightRound will provide an all-inclusive estimate to achieve project goals on time and on budget.

Deployment: Our network engineers will install and test your network to ensure proper functionality, and then remain on site to provide technical support for the duration of the event.

HOW WE HELP

Keep them productive: A private and secure network for event production keeps staffers in contact with the world outside the venue. Our team works quietly, invisibly behind the scenes allowing producers to focus on event success.

Build the brand: A public wifi network makes it easy for guests to check-in at social media sites, tweet about the event, and interact with other attendees. Increase buzz and fan engagement by reaching new audiences.

Share the moment: Live video streaming can give content urgency and generate a bigger audience aswell as increase social connections and interaction. Maximize the event's exposure by sharing the event live.

Launch the Next Big Thing: Demonstrate an interactive product, service or device with peace of mind knowing that the network has been put through risk assessment and every measure has been taken to achieve success.

Boost the bottom line: Box Office, Merchandise, Concessions, and ATM's are all profit centers that require a robust Internet connection. Use your network to maximize revenue.

Upgrade the experience: Wow-factor elements such as interactive kiosks, art installations, photo booths, and projected displays rely on a dedicated internet connection to bring them to life. Exhibitors can present with confidence knowing there is ample bandwidth to support their vision.

SOME OF OUR CLIENTS