

# Together, WE Can Do So Much

RightRound | [@RightRoundLLC](#)



*“Just One Great Partnership With The Right Person Can Have An Incredible Impact On Your Business Success.”*

## WHERE IT ALL BEGAN

Founded in 1987, SXSW was designed to help creative people achieve their goals. The South by Southwest Conference and Festival celebrates the convergence of interactive, film and music industries. Their main goal is to bring like minded people from around the globe face to face to foster discovery for their creative and professional growth. SXSW can be deemed as the intersection between technology and art, allowing a chance to be surprised and giving true inspiration to individuals.

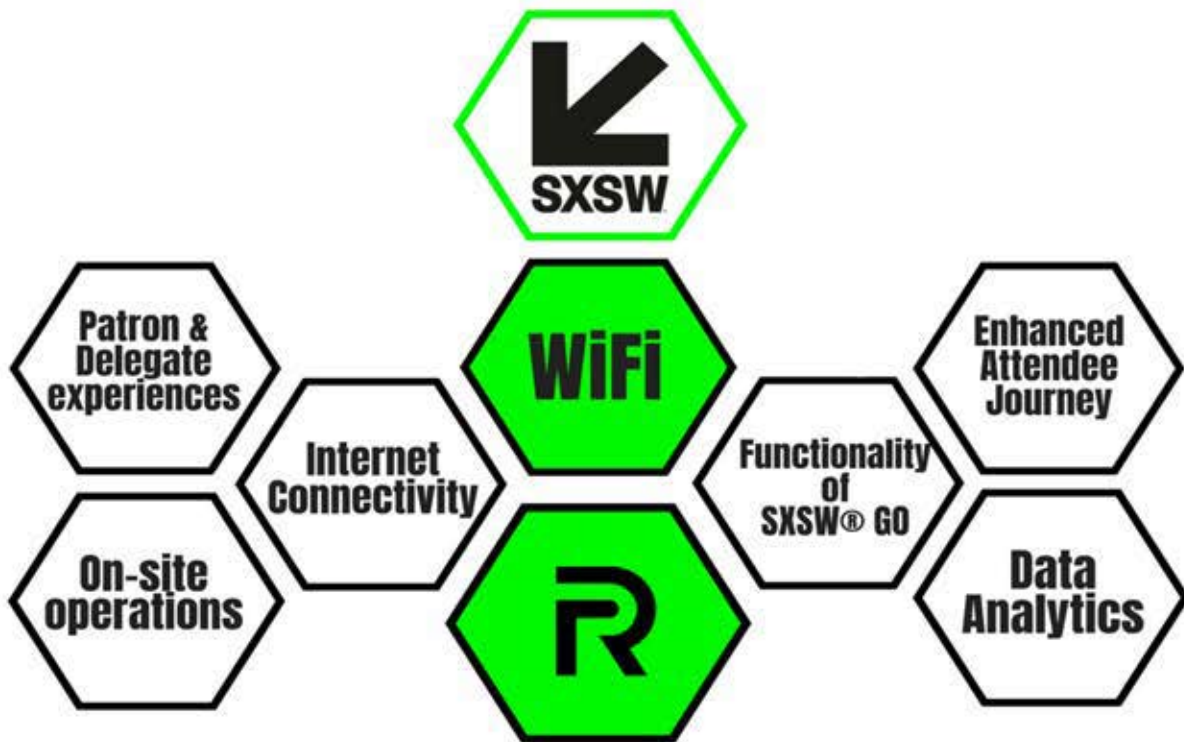
RightRound specializes in providing Internet connectivity anywhere, high-density WiFi solutions and video streaming for live events, festivals and conferences. Our goal is to solve technology problems, and make event technology work while making it feel easy and seamless. We are an Austin-based company that brings a deep knowledge of information technology and a track record for proven success with high-profile events. The RightRound motto is that *we are event people who do networking, while providing first class service.*

Considering RightRound's primary focus on global events, festivals and conferences, it only made sense to partner with one of the largest and most technically challenging events in the world today. The partnership between RightRound and SXSW is crucial to the two week interactive, film, and music festival event.

## WHAT WE BRING TO THE TABLE

No request is too outrageous for the RightRound team. We enjoy the challenge of finding a path to connectivity for every event. Our connectivity offering, support and real-time solutions for staff and attendees are imperative to the success of SXSW. RightRound's experience and expert knowledge allow us to connect all the pieces of the SXSW event puzzle.

What **WE** provide and how **WE** do it:



### Internet Anywhere

Need Internet in the middle of nowhere or in Midtown? No request is too outrageous. RightRound has delivered internet service to locations ranging from city hotels, to blacktop parking lots, and the Black Rock Desert.

### High-Density WiFi

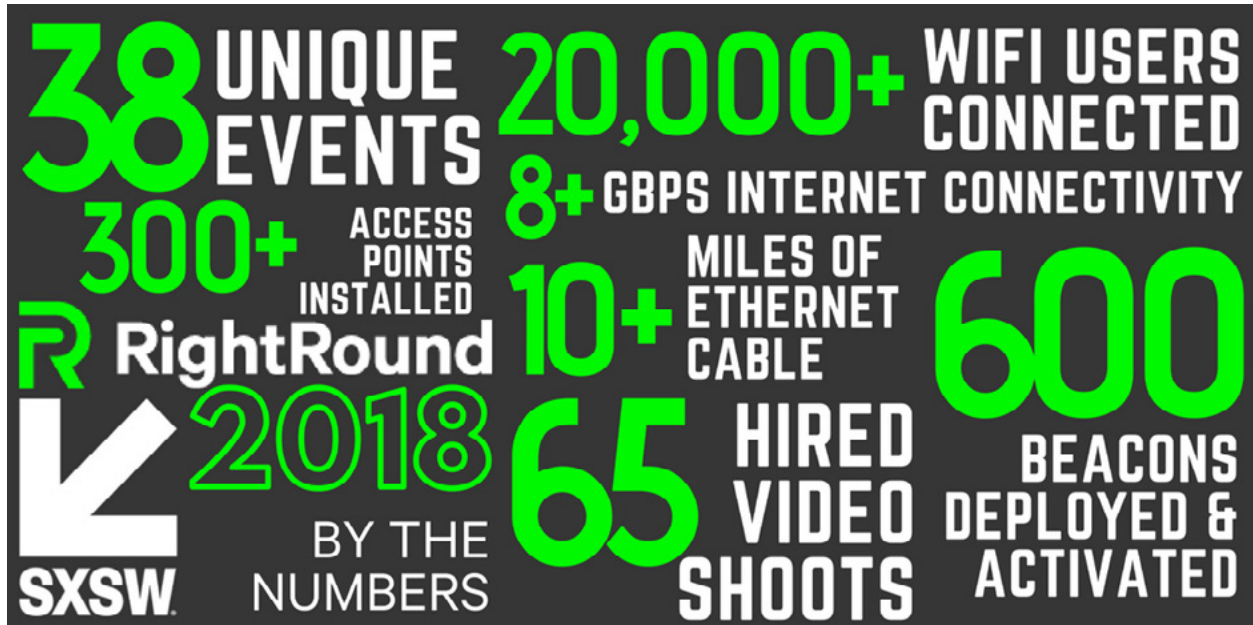
Provide attendees and production staff Internet access to the information the need to run the show and keep in touch. Solutions scale to support many people, from hundreds-to-thousands, each using several devices.

## A MATCH MADE IN HEAVEN

RightRound is known as a local expert in event internet solutions and have invested in building a strong network infrastructure in our hometown of Austin, TX. We have long-term installations in place at several of the finest event spaces downtown.

With the consistency of service that RightRound provides the two week event, SXSW is able to meet the demand and supply WiFi Internet connectivity to a large number of attendees from all over the globe. The partnership between RightRound and SXSW allows us both to be widely successful year in and year out.

RightRound believes there is strength in numbers. Review our SXSW 2018: "By The Numbers"



We covered a lot of area during SXSW 2017. Check out the Austin, TX area map below showcasing the event venues RightRound delivered internet connectivity and solutions to.



## WANT TO LEARN MORE?

[RightRound](#) is a leader in the event technology industry with the ability to provide internet anywhere you are, making us your one-stop for internet solutions. [Contact us](#) today to begin the D iscovery Phase or give us a call at (512) 220-7436.

Stay in the know with everything SXSW, [visit the SXSW site](#) today to learn more about their history and SXSW 2018.